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Telestream drives down price of HD encoding

Telestream has announced availability of version 6.1 software release for its flagship Telestream has announced availability of version 6.1 software release for its flagship FlipFactory francouling ownfoldow automation product line. Significant codec optimization in FlipFactory now makes it possible for users to achieve high definition (HO) encoding speeds that were previously only attainable using multiple servers. FlipFactory 6.1 delivers HD-to-HD transcoding speeds up to 15 percent faster than real-time on a single server for earlier broadcast workflows, including popular DN-HD and DVCPRO HD formats. The ability to achieve these speeds on a single server consequence without the large consequence. means substantially lower costs for users.

In addition to lightning fast speeds and rock-solid reliability, FlipFactory 6.1 adds In addition to ingraming rest speeds and received the speed of the comprehensive support for all broadcast HD workflows, including VANC metadata associated with HD files. An extensive set of new features and enhancements are now available in version 6.1, keeping it at the forefront of industry needs.

"We appreciate that Telestream continues to lead the way in providing essential fi exchange between the many professional video formats and devices in the marketplace today with FlipFactory 6.1," said Kevin Froning, Executive Director of Engineering at GDMX. "Telestream has stepped up to the plate to resolve these issues in an elegant and sophisticated way."

FlipFactory's FactoryArray option extends the power of FlipFactory from a single serve FilipFactory's FactoryArray option extends the power of FilipFactory from a single server to an array of servers working logether to process jobs in the most efficient and secure manner possible. Version 6.1 adds intelligent job routing and queuing to FactoryArray. This feature provides greater control by allowing users to configure and dedicates enemes to specialized tacks and specify high-priority processing. Distributed control across servers ensures no single point of failure will ever bring the system down for ultimate system reliability.

FlipScan, a FlipFactory option that automatically scans and analyzes uploaded source Filipscan, a Filips actory option that automatically scans and analyzes uproaded source video, audio and metadata, including user-generated content is now available. FilipScan validates and processes uploaded content according to workflow rules defined by users to meet nearly any workflow requirement, including formats, screen size, bit rate, aspect ratio and more. Version 6.1 adds the ability to transcode media files while they are being ingested into Filipsfactory from Telestream's Filipsine network video capture device. Transcoding begins immediately during media capture which speeds workflow throughput. Presiden a Service response incordate mediated is from yout the transcription process.

Pipeline also preserves important metadata throughout the transcoding process.

Keeping up with the latest technology. FlipFactory 6.1 adds support for Microsoft's SQL Receiving up with the latest technology, rupractiony of adus support of microsories of Server 2005 database application as well as the new Flash 9 format. A new IPTV encoder provides full encode support for IPTV and VOD files for distribution plus use with a wide variety of set-top boxes.

Automated file monitoring, delivery and notification support for a greater number of broadcast and professional systems have been added in version 6.1. All FlipFactory products now include integration with Akamai's Media Delivery and Stream OS® olutions. This includes direct monitoring of Akamai servers plus creation and delivery of Akamai-formatted media and metadata to Akamai's Stream OS archive

FlipFactory TrafficManager adds monitoring of On The Spot Media's EZSpot delivery software in version 6.1. Support for this new catch server enables broadcasters to automatically monitor and ingest content directly into FlipFactory from On The Spot

FlipFactory NewsManager adds support for monitoring and transcoding of content delivered by two major US news services. A new monitor for CBS NewsPath NowYOD server, powered by Generation Technologies, is now available for CBS affiliates and subscribers. A new monitor for FOX (Pump service is now available for FOX affiliates.

From edge servers to playout servers. FlipFactory automates ingest, transcoding and exchange of all SD and HD media, including news, syndication content, commercials and metadata – faster than any other product on the market.

These and many more new features and enhancements are now available as a free upgrade to existing users with valid maintenance agreements. FlipFactor, 6.1 is available for purchase through Telestream's workwided direct sales and distribution channels. More information is available at http://www.telestream.net

About Telestream

Telestream products have set the standard with the world's leading media and Telestream products have set the standard with the world's leading media and entertainment companies, corporations, and government institutions for the encoding and delivery of digital media. From plug-in components to desktop craft encoding applications to scalable enterprise-class transcoding systems, Telestream's workflow solutions save users time, effort and money while increasing revenues. The company's Workgroup & Enterprise solutions and Flip4Mac digital media tools for the Mac streamline media workflows for content owners, creators, and distributors in any industry segment. Telestream and its team of video experts are located in Nevada Chib California Lisk and in Stockholm Swadan. The companyis privately held! City, California, USA and in Stockholm, Sweden. The company is privately held

About Adimex

Adimex – a business unit of Digistor – is Australia's leading digital media production Adimex – a business unit of Digistor – is Australia's leading digital media production tool distribution organisation. Headquartered in Sydney, Australia, Adimex imports a distributes a broad range of market-leading solutions for digital storage, broadcast video, animation, DVD, and streaming media. For many years, Adimex has provided world-class product marketing and support for the products it represents and has developed a strong reseller network throughout Australia and New Zealand.

[Release by Adimex]

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